# MARKETING & SALES TOOLKIT: H3 WIRELESS

PRO GAMING HEADSET





## TWO BRANDS BECOME ONE.

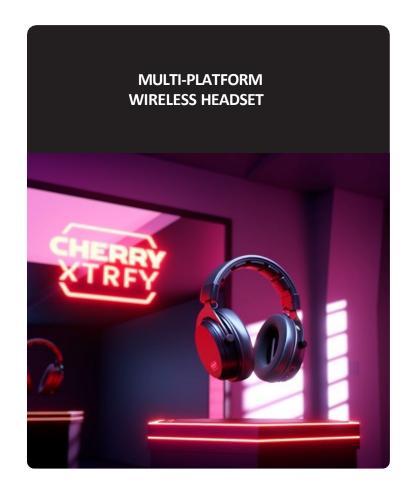
Gamers from all corners of the world know CHERRY as the legendary keyboard switch brand. Trusted by professional players and used in more than 60 million keyboards, CHERRY MX is widely considered to be the gold standard of keyboard switches. Now, CHERRY's gaming keyboards and other peripherals are becoming available worldwide as well – products that are leading in some of the world's largest consumer markets. With a reputation built over decades, CHERRY stands for quality products designed in Germany, aimed at those who have high demands on performance, design, and durability.

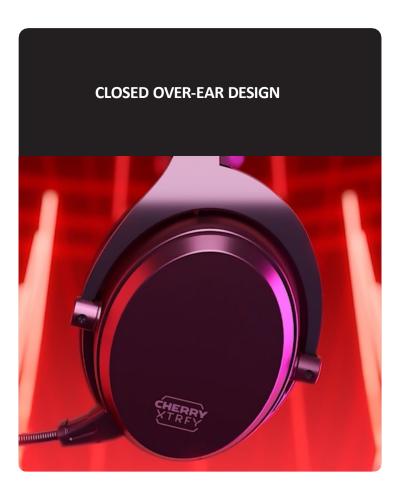
In early 2023, CHERRY joined forces with Xtrfy. Designing pro-level equipment in collaboration

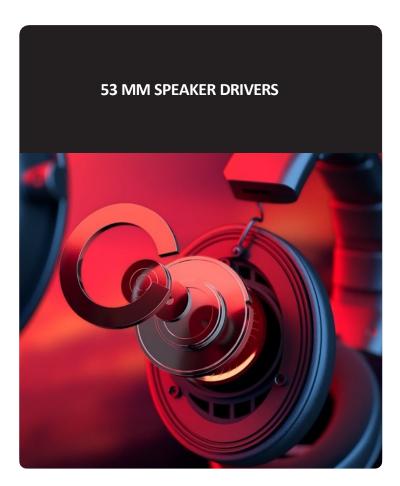
with some of the world's most merited players, Xtrfy has rapidly grown to become a household name within the esports scene. Over the past 10 years, Xtrfy has combined experience with new ideas to help gamers perform at their best. From the offices in southern Sweden, Xtrfy challenges competitors all over the world with innovative designs, colorful aesthetics and products that offer a whole new level of customizability.

With our eyes set on the future, we're proud to introduce our new gaming peripherals brand – CHERRY XTRFY. German engineering and Swedish design, brought together by a passion for gaming.

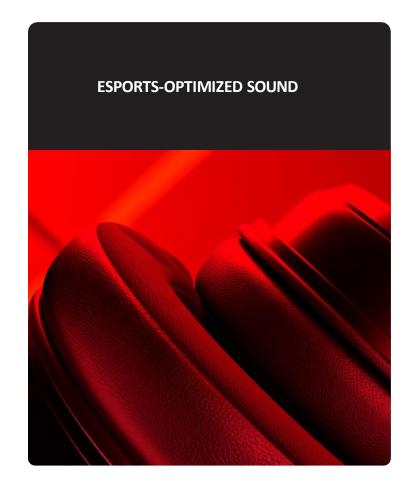


















# FOR ESPORTS PROS. AND YOU.

Hear what you can't see and predict your opponent's next move with the H3 Wireless headset – crafted to bring you gaming-optimized audio, supreme comfort and long-lasting battery performance without compromising on sound quality. With Game, Movie and Music modes and the versatility of both low-latency wireless and Bluetooth® connections, the H3 Wireless is the complete package for any gamer.





### OPTIMIZED FOR COMPETITIVE GAMING.

The H3 builds upon the esports-tuned sound-scape of the H1 and H2, with audio precision crafted in collaboration with experienced progamers. The 53 mm drivers amplify critical ingame sounds, helping you stay one step ahead of the action.

## **EQ MODES FOR EVERYDAY USE.**

With tailored EQ modes, the H3 adapts to all your needs. Whether you're gaming, streaming, or listening to music, switch effortlessly between settings to get the perfect sound for every moment.





### WIRELESS FREEDOM FOR GAMING AND MORE.

With dual wireless options, the H3 is your go-to headset at the desk and on the go. Enjoy lag-free, responsive audio during gaming with the low-latency USB dongle, or switch to Bluetooth® for seamless connectivity with your mobile devices.

### **UP TO 100 HOURS PLAYTIME.**

Stay in the game with up to 100 hours\* of battery life on a single charge. When it's time to recharge, just plug in the included USB cable and keep playing without interruption.

\*Depending on volume.





## **SUPREME COMFORT.**

The H3 Wireless is designed for ultimate comfort, featuring an aluminum construction with extra-large over-ear cups and memory foam padding that gently conforms to your head. The spacious ear cups provide a cushioned fit, reducing pressure during long gaming sessions while keeping outside noise at bay.





#### SPECIFICATIONS.

Headset type: Closed, over-ear

Headband: Mechanical, aluminum frame

Ear pads: Memory foam with protein leather + mesh cloth

Audio drivers: Dynamic Ø 53 mm Frequency response: 20–20 000 Hz Nominal impedance: 16±15% 0hm Nominal sensitivity: 94±3dB at 1KHz

Connection: Wireless USB-A dongle, Bluetooth® 5.1

Cable: 2 m USB-C to USB-A charging cable

Controls: On/off, dongle/Bluetooth®, volume, mic mute, EQ mode

Microphone: Omnidirectional, detachable

Weight: 325 g (excl. mic and cable) Battery: 2000 mA (up to 100 h\*)

Compatible with: PC, Mac, PS4/5, Nintendo Switch, Mobile devices\*\*



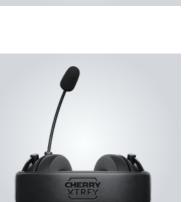
<sup>\*</sup> Based on 50% volume.

<sup>\*\*</sup> Using Bluetooth® 2.0 or higher.

## PRODUCT PICTURES.











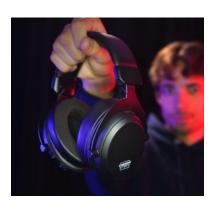


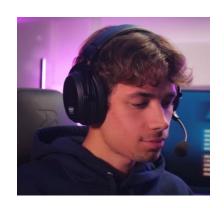




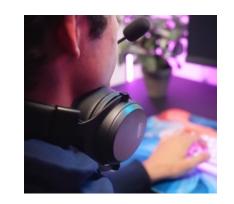
## PHOTOS.

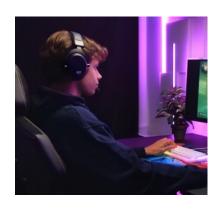








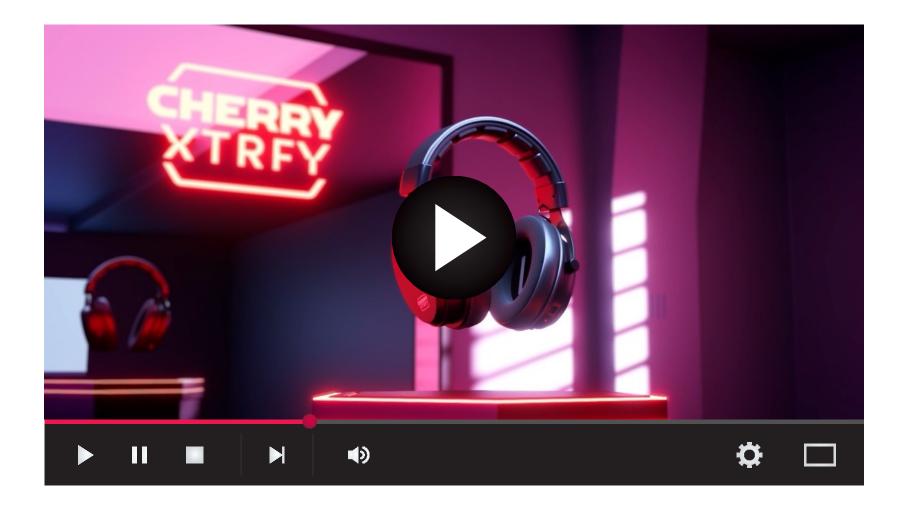








## VIDEO.





### **ONLINE BANNER SET.**

Available in EN, DE and FR.

1200 px



902 px

1200 px



1200 px





1600 px



#### PRODUCT TEXT.

CHERRY XTRFY H3 WIRELESS PRO GAMING HEADSET

#### **BULLET POINTS**

- Multi-platform wireless headset
- Closed over-ear design
- 53 mm speaker drivers
- Esports-optimized sound
- Wireless dongle for gaming, Bluetooth® for mobile
- Game, Movie and Music EQ modes

#### SHORT PRODUCT DESCRIPTION ( < 30 WORDS )

Experience immersive audio and wireless freedom with the H3 Wireless. With supreme comfort, long battery life, and versatile connectivity, this headset is the complete package for any gamer.

#### **FULL PRODUCT DESCRIPTION**

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## PACKAGING.

Length: 205 mm Width: 110 mm

Height: 240 mm

Weight: approx. 630 g







专为电子竞技职业选手和他指打造。 资盈 TV 天然取到。 发现和不到时下,但可以有到时间的时,是因为到时间的一一步行动。 及此和机会 经对 TV 大战队队员。 近日张系及联动。 电影特人, 自然时间起。 HV 土地以风和高效、 电影由音乐, 大战物设备运输和是平天边边接。 是点价区间或次率的工售业务。



## **SKU OVERVIEW.**

PRODUCT	SINGLE	INNERBOX	MASTERBOX	
PCS	1	N/A	5	
WEIGHT (KG)	0,63	N/A	3,7	
DIMENSIONS (W/H/D – Millimeters)	205 x 240 x 110	N/A	580 x 270 x 240	
PRODUCT	ART. NO	COLOR	EAN	UPC

Black

7340086914611

842597105252

CX-H3W-BLACK



H3 Wireless











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